



FOR IMMEDIATE RELEASE

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CULTURAL HUB OF TAOS HARWOOD MUSEUM CELEBRATES 90th ANNIVERSARY

Taos, N.M.— It's 1923: *Time Magazine* hits newsstands, Warner Brothers is founded, Louis Armstrong makes his first recording and Lucy Harwood, in collaboration with several members of the Taos Society of Artists, forms the Harwood Foundation to establish the Harwood Museum of Art. The Harwood Museum of Art has been bringing Taos arts to the world and world arts to Taos ever since.

To commemorate the 90th anniversary of this cultural hub of Northern New Mexico, the Harwood has planned a series of exhibitions, community parties, and other public programs. The museum officially kicks off the 90th anniversary, Saturday, September 21, with free admission to 90th Anniversary exhibitions “The Harwoods,” “Burt Harwood: Historic Photographs” and “Highlights from the Taos Municipal Schools Historic Art Collection.” Other family-friendly activities will make this community day a true anniversary celebration.

“I hear regularly from artists, teachers, students, and the community that the Harwood Museum of Art has had a profound impact on them and their families throughout the past 90 years,” says Susan Longhenry, Director. “Seeing the appreciation people have for what we’re doing as we plan these world-class 90th Anniversary events makes our place in the history of American art and education so poignant and special.



The main event, the Harwood’s Roaring 20’s Party, takes place at the Rancho de Taos landmark Old Martina’s Hall, Saturday, October 19, 8 – 11 p.m. The dance hall is perfect for flappers and their dates as they swing and jump to the great sounds of Big Swing Theory. Prizes will be given to guests in best Great Gatsby/ 1920s fashion.

“We are thrilled to be working with Shawna Yambire of Re-Neux, who will bring the style of the Runway Vigilantes to the Roaring 20s event,” says Dora Dillistone, 90th Co-Chair. “There will be lots of dancing, a poker tournament and period fashions as well. We’ll also have great lodging deals for everyone traveling to Taos for the big party at the Taos Inn and La Posada de Taos. “The poker tournament will take place on the second floor of Old Martina’s Hall. Poker chips will be redeemed for prizes.

HARWOOD MUSEUM OF ART 90TH ANNIVERSARY SCHEDULE

Friday, September 20 **90th Anniversary Exhibitions Open to Members**
Director's Circle/VIP preview reception and Alliance Members' opening reception.

Saturday, Sept 21
"The Harwoods," "Burt Harwood: Historic Photographs" and "Highlights from the Taos Municipal Schools Historic Art Collection" open to the public.

Museum admission will be free on this day of community celebration

Saturday, Sept 28 and Sunday, Sept 29
Taos Chamber Music Group concerts

Saturday, October 19, 8 - 11 p.m. Roaring 1920s party, Feathered headpieces? Check. Long strings of beads? Check. Spectator shoes, cloche hats, and Bakelite bangles? Check, check, check.

This is the big community event with Big Theory Swing, 1920s fashions, and a and poker tournament. Where: Old Martina's Hall, 4140 State Road 68, Ranchos de Taos, NM 87557 Tickets: \$35/\$28 members.



November 2 Salon at Mabel Dodge Luhan House

This salon explores both Mabel's connection with the Harwoods and the upcoming *Mabel Dodge Luhan & Company* exhibition that will be on view at the Harwood during summer 2016 <http://www.mabeldodgeluhan.com>

November 16 Art on Tap fundraising event, Taos Mesa Brewery <http://www.taosmesabrewing.com/>

December 7 90th anniversary of the day that the Harwood Articles of Incorporation were signed. Lighting Ledoux.

December 14 and 15 Taos Chamber Music Group Concerts. The Chamber will perform music composed in 1923, the year the Harwood was founded. The program is entitled "Four Birthdays & an Anniversary."

90th Sponsorship Information; Juniper Manley, Director of Development Harwood Museum of Art of the University of New Mexico Juniper.Manley@unmfund.org | 575-758-9826 x 116 | 575-770-2959

Harwood Hours ; Monday– Saturday, 10 a.m.- 5 p.m.; Sunday, 12-5 p.m.

Lodging Sponsors The Historic Taos Inn and La Posada de Taos Bed and Breakfast
Visit www.harwoodmuseum.org for special rates.

General Admission \$10 adults, \$8 seniors (65+) and students

Where: The Harwood Museum of Art, 238 Ledoux Street, Taos, NM
Info: 575-758-9826, www.harwoodmuseum.org

IMAGES: <https://plus.google.com/photos/102122638710638255846/albums?banner=pwa>

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HARWOOD MUSEUM OF ART HISTORY

The excellent adventures of Burt and Lucy

The Harwood Museum of Art, located in Taos, New Mexico, founded in 1923, is the second oldest art museum in New Mexico. In 2010, the Harwood Museum inaugurated its expansion which includes an auditorium, library, additional exhibition space, and a state-of-the-art collection storage facility.

In 1916 Burt and Lucy Harwood, both natives of Charles City, Iowa, moved from their adopted country of France to the nascent art colony of Taos, New Mexico. That year the Harwoods bought land and buildings on Ledoux Street, purchasing additional adjacent parcels of land in 1917, 1918 and 1925. During that period the Harwoods extensively developed and remodeled the buildings, asking contractor Abe Browning to use traditional techniques. The resulting complex was called “El Pueblito” because its design was so strongly influenced by Taos Pueblo.

In November 1923 Bert G. Phillips, T.P. Martin, Victor Higgins, William M. Frayne, and B.G. Randall joined Lucy Harwood in creating what would become one of New Mexico’s most enduring institutions. The Harwood Foundation, first created as a private non-profit organization, would later go public and become part of the University of New Mexico. The Harwood Foundation is today known as the Harwood Museum of Art, engaging 24,000 visitors and community members each year with a vision to “Bring Taos Arts to the World, and World Arts to Taos.”

On the occasion of the Museum’s 90th anniversary, we look back at the history of an institution that began with the adventurous spirit of Burt and Lucy Harwood.

- 1861 Smith H. Simpson, a clerk for Kit Carson, acquires buildings and land on Ledoux Street.
- 1915 Taos Society of Artists is formed.
- 1916 Burt and Lucy Harwood move from France to Taos, New Mexico and, on December 6, purchase the property on Ledoux Street for \$1,200 from the family of Smith H. Simpson.
- 1922 Burt Harwood dies.
- 1923 Lucy Harwood forms the Harwood Foundation with a group including Taos Society of Artists members Victor Higgins and Bert Phillips. The Articles of Incorporation were drawn up by the original board on November 19, the first bylaws were dated December 1, and the Articles were registered with the State Corporation Commission on December 7. The Articles of Incorporation state that the Foundation’s goals are “To establish and maintain, in said town of Taos, New Mexico, a public library, a museum, and other educational agencies.”
- 1924 The Harwood Foundation hosts its first art exhibition.
- 1926 The Town’s library is established at the Harwood Foundation, and is kept well stocked by gifts from Mabel Dodge Luhan.
- 1929 The University of New Mexico opens the Field School of Art at the Harwood Foundation.
- 1935 The Harwood Foundation becomes part of the University of New Mexico through a gift from Lucy Harwood. The “Deed of Conveyance” dated November 8, 1935 states that the property will “be utilized as an educational, cultural, and art center in connection with the work of the University.” Lucy Harwood continues to live in the property.
- 1937 The Harwood undergoes major renovation and expansion, designed by John Gaw Meem and constructed in cooperation with the Works Progress Administration.
- 1938 Lucy Harwood dies on December 11.
- 1984 The library housed at the Harwood Foundation comes under the jurisdiction of the Town of Taos. The library later moves to its own building.

- 1997 A major renovation and expansion project transforms 11,000 square feet of the building into seven new galleries, including the internationally renowned Agnes Martin Gallery.
- 2010 Another major expansion project adds a three-level, 10,700 square-foot wing. The \$6.3 million expansion adds the Mandelman-Ribak Gallery, the Arthur Bell Auditorium, a new collection storage area, an archive storage area, a collection work-study room, and a loading and receiving area for works of art.
- 2013 The Harwood Museum of Art celebrates its 90th anniversary.

Where: The Harwood Museum of Art, 238 Ledoux Street, Taos, NM

Info: 575-758-9826, www.harwoodmuseum.org

IMAGES: <https://plus.google.com/photos/102122638710638255846/albums?banner=pwa>

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